

# EXCEPTIONAL DIFFERENCE®

## Leadership Growth Cycle (LGC)

*Kick your leadership skills into overdrive!*

*Do you struggle to turn high-potential employees into world class leaders?*

*Are your senior leaders aging out, forcing you to rapidly train up the next generation?*

*Have your leaders effectively aligned and empowered their teams for greatness?*

*Are you looking for leadership training customized to the needs of your leaders?*

*If these concerns sound all too familiar, you're not alone.*

### WHAT IS LGC?

LGC is a seven-week immersive experience designed to elevate both new and experienced leaders. Participants engage in a transformational journey that includes:

- **Interactive Dialogues** – Thought-provoking conversations that spark insight and fresh thinking.
- **Hot Seat Exercises** – Real-time leadership challenges that stretch your skills.
- **On-the-Job Assignments** – Immediately apply new concepts to real work situations for lasting impact.
- **Peer Learning** – Cohort-based exchange of experiences, ideas, and strategies.
- **Expert Mentoring** – Guidance from Exceptional Difference's global leadership consultants, authors, and professionals with decades of experience.

### WHY CHOOSE LGC?

LGC isn't a one-size-fits-all program. Each cohort helps shape the experience around the leadership challenges that matter most to them. Backed by decades of global experience, the Exceptional Difference team tailors LGC to fit your organization's unique challenges. More than just skill-building, LGC transforms mindsets and behaviors—equipping participants to become better leaders and catalysts for lasting improvement.

### WHO SHOULD PARTICIPATE?

The program has been successfully delivered to new and experienced professionals across a broad range of leadership roles, including (but not limited to):

- Managers
- Senior Leaders
- Team Leaders
- Executives

### EXPERIENTIAL LEARNING

Most programs rely on a “firehose” approach, overwhelming students with information in a short time. LGC is different. Rather than passively absorbing facts, participants actively engage in interactive discussions with expert instructors, share real-world experiences in assignments, and apply new insights on the job. Throughout the program, they also receive expert mentoring reinforcing learning and professional growth.

## THE EXCEPTIONAL FEW

The Exceptional Few are forged through exceptional experiences. LGC is a catalyst for those who aspire to be more. It equips participants with the skills, mindset, and conviction to not just become exceptional leaders but create exceptional engineering cultures in which everyone thrives. At Exceptional Difference, we believe being exceptional is a daily choice, one person can change a team, and one team can change an organization. It all starts with the exceptional.

## WHAT YOU GET

LGC helps both new and experienced leaders achieve breakthroughs in performance and career growth. Key benefits include:

- **Breakthrough Solutions** – Fresh strategies to overcome challenges.
- **Supportive Community** – Encouragement and guidance from seasoned leaders and peers.
- **Expanded Network** – Meaningful connections that open doors and grow your influence.
- **Personal & Professional Growth** – Feedback that builds confidence and accelerates development.
- **Creative Sparks** – New ideas fueled by diverse perspectives and collaboration.

## DON'T JUST TAKE OUR WORD FOR IT

“

*Leadership Growth Cycle graduates are highly successful. Our graduates have received promotions and reached executive levels of leadership, started successful businesses, vastly improved their business relationships, written books, and more. Join the transformation!”*

“

*This program sparked my personal leadership journey to heights I never imagined possible.”*

“

*I attribute most of my leadership success to the Leadership Growth Cycle.”*

“

*Exceptional Difference enabled me to have much greater control over my projects, commitments, and ability to deliver high quality results.”*

## WE'RE HERE FOR YOU

Contact us today to start your journey – whether by joining a Public LGC or by hosting a Private LGC for your organization. For decades, we've empowered thousands of engineers, teams, and leaders. Let us help you create a Culture of Excellence where everyone thrives. See our website for details or connect with us.



Julia Mullaney  
CEO



Alan Willet  
Chief Engineer



David VanEpps  
COO

