

EXCEPTIONAL DIFFERENCE®

Exceptional Engineer Experience (E3)

Revolutionize the way engineers think, work, and lead!

*Do you lose sleep wondering if your projects will be late?
Do you worry about attracting and retaining top talent?
Are you constantly behind schedule and wonder when,
not if, your best customers will call you to report the
latest defects?*

*If these concerns sound all too familiar, you're not alone.
Fortunately, there's a better way—an exceptional way!*

WHAT IS E3?

E3 is a transformational, immersive program for technical professionals who strive to consistently meet or exceed commitments, deliver impeccable quality, and delight customers with unparalleled value. Spanning 12 sprints, each module features reading assignments, interactive dialogue, practical labs, and on-the-job exercises. Periodic expert mentoring ensures learning, application, and growth, accelerating each participant's career advancement.

WHO SHOULD PARTICIPATE?

The program has been successfully delivered to professionals across a broad range of technical & leadership roles, including (but not limited to):

- Systems Engineers
- Multidisciplinary Engineers
- Solution Architects & Designers
- Quality Assurance Professionals
- Program and Project Managers
- Technology Leaders

WHY E3? E3 is grounded in Exceptional Difference's five fundamental "Obligations of Engineering": value, quality, speed, commitment, and using data. By learning to view challenges through a value-driven lens—rather than focusing solely on technical solutions—participants can know more, care more, and do more to achieve the best outcomes for both customers and organizations.

ARE YOU TIRED OF YOUR TRAINING INVESTMENTS NOT RETURNING VALUE?

Most programs rely on a "firehose" approach, overwhelming students with information in a short time. E3 is different. Rather than passively absorbing facts, participants actively engage in interactive discussions with expert instructors, share real-world experiences in lab sessions, and apply new insights on the job. Throughout the program, they also receive expert mentoring reinforcing learning and professional growth.

THE EXCEPTIONAL FEW

The exceptional few are forged through extraordinary experiences, E3 is a catalyst for those who aspire to more. It equips participants with the skills, mindset, and conviction to not just become exceptional engineers but create exceptional engineering cultures in which everyone thrives. At Exceptional Difference, we believe being exceptional is a daily choice—one person can transform a team, and one team can change an organization. It all starts with the exceptional.

WHAT YOU GET

Success is defined by the permanence of transformation—the ability of individuals to influence and sustain a culture that is resilient, mature, and continuously learning from both success and failure. A truly transformed culture is one that is vibrant and agile in the face of change, capable of making wise, strategic decisions that drive lasting impact.

DON'T JUST TAKE OUR WORD FOR IT

“Exceptional Difference enabled me to have much greater control over my projects, commitments, and ability to deliver high quality results.”

“After the experience, my confidence is high based on the quality of my work and my ability to deliver. When I speak about project risks and the actions needed, it is no longer an argument. People engage.”

“If you want to accelerate the growth of your key engineers and engineering leaders, the Exceptional Difference series is the accelerant you need.”

“I now have more highly-talented people on the team AND I didn't have to hire anyone. They were already there; we just unleashed the people that are already there!”

WE'RE HERE FOR YOU

Contact us today to start your journey—whether by joining a public E3 or hosting a private E3 for your organization. For decades, we've empowered thousands of engineers, teams, and leaders to overcome challenges in speed, quality, and value by using data with courage and conviction. Let us help you create a Culture of Excellence where everyone thrives. See our website for details or connect with us.



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